

# **PROGRAM MISSION**

Join our 2024 Football Booster Club as we once again rise to our annual sponsorship challenge. This is your opportunity to support our elite team through fundraising and volunteering. Our goal is to partner with you as ambassadors of our players and coaching staff where together we will create an overall positive, safe and rewarding experience for our athletes. Your contribution will make an immediate impact in providing for our student athletes and helping them build a successful future. Time to dive into the Shark Tank!

# **2024 FOOTBALL SCHEDULE**

AUGUST 16TH | 7:00 PM PONTE VEDRA VS ST. AUGUSTINE

AUGUST 23RD | 7:00 PM PONTE VEDRA @ NEASE

AUGUST 30TH | 7:00 PM PONTE VEDRA @ BARTRAM

SEPTEMBER 6TH | 7:00 PM PONTE VEDRA VS. BAKER COUNTY

SEPTEMBER 13TH | 7:00 PM PONTE VEDRA VS. BEACHSIDE

SEPTEMBER 20TH | 7:00 PM PONTE VEDRA VS. PEDRO MENENDEZ

SEPTEMBER 27TH | 7:00 PM PONTE VEDRA @ FLEMING ISLAND

OCTOBER 4TH | 7:00 PM PONTE VEDRA VS. TBD

OCTOBER 11TH | 7:00 PM PONTE VEDRA VS. MIDDLEBURG

OCTOBER 18TH | 7:00 PM PONTE VEDRA @ ORANGE PARK

OCTOBER 24TH | 6:00 PM PONTE VEDRA @ IMG-WHITE

NOVEMBER 1ST | 7:00 PM PONTE VEDRA VS. CREEKSIDE

# **2024 FOOTBALL COACHES**

Head Coach - Steve Price

Assistant Head Coach - Joe Conroy

**Offensive Coordinator - Brian Getchell** 

Defensive Coordinator - Karl Smeltzer

Head JVA Coach - Scott Owen

Head JVB Coach - Trey Jasonek

# PACKAGES

Everything about the package is designed to put your company center stage in front of our community and vast network of fans all season long. A sponsorship package provides an opportunity and resources for all student athletes. Our fans will know your name and know the commitment that you have towards the Ponte Vedra Football Program.

# **DIAMOND - \$7,500**

## SCOREBOARD & STADIUM SPONSORSHIP

- NEW GAME COMMERCIALS: minimum (:30) second commercials to be aired before the game starts or aired at halftime of the game, or at the completion of the game.
- NEW PREMIUM DIGITAL BOARD STATIC AD: rotating digital ad placed for 15 seconds spots.
- NEW DEDICATED CALLS: PA recognition at all home football games as one of our designated sponsorship.
- STADIUM SIGNAGE: One fence sign that will be displayed inside the football stadium for the entire season.

## SOCIAL MEDIA SPONSORSHIP

- FACEBOOK, TIK TOK, INSTAGRAM OFFICIAL HYPE VIDEO: Your company logo featured and recognized throughout the season on our teams' Weekly Hype Videos. This offers an enormous amount of visibility and will have a lasting presence.
- SOCIAL MEDIA GRAPHIC SPONSOR: Your logo featured throughout the year on social media graphics (Game Day, Player of the Game, Final Score etc.)
- Team site visit with Photo Plaque
- Advertising in PVHS Football Season Program
- Season tickets for Sharks home games
- Parking Pass
- End of football season football banquet recognition (framed team picture with your Sponsorship Logo)
- Invitations and tickets to our year end banquet

## **PLATINUM - \$5,000**

## SCOREBOARD & STADIUM SPONSORSHIP

- PREMIUM DIGITAL BOARD STATIC AD: rotating digital ad placed for 15 seconds spots.
- NEW DEDICATED CALLS: PA recognition at all home football games as one of our designated sponsorship.
- STADIUM SIGNAGE: One fence sign that will be displayed inside the football stadium for the entire season.

## SOCIAL MEDIA SPONSORSHIP

- WEEKLY SPONSOR SPOTLIGHTS : For the entire season, weekly social posts from across Ponte Vedra Football's social media accounts spotlighting your company. Can be customized to fit your message.
- FACEBOOK, TIK TOK, INSTAGRAM OFFICIAL HYPE VIDEO: Your company logo featured and recognized throughout the season on our teams' Weekly Hype Videos. This offers an enormous amount of visibility and will have a lasting presence.
- SOCIAL MEDIA GRAPHIC SPONSOR: Your logo featured throughout the year on social media graphics (Game Day, Player of the Game, Final Score etc.)
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By supporting the PVHS football program you directly impact Sharks student athletes, coaches, and school community. Their hard work is paying off and they need your support to reach their goals and success.

PV Sharks Boosters is a registered non-profit 501(c)(3). Check with you tax advisor on deductability of any donations.

## GOLD - \$3,000

### **SCOREBOARD & STADIUM SPONSORSHIP**

- PREMIUM DIGITAL BOARD STATIC AD: rotating digital ad placed for 15 seconds spots.

### SOCIAL MEDIA SPONSORSHIP

- Advertising in PVHS Football Season Program
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## FAMILY SPONSORSHIP - \$500

### SOCIAL MEDIA SPONSORSHIP

- Advertising in PVHS Football Season Program: Name in the program

## **OPTION TO ANY SELECTED PACKAGE - \$500**

- Covers PV Booster Fees at the Mako level (\$450 Value)
- \$50 credit to be used at the stadium apparel shed newly named the Tackle Box.

	DIAMOND	PLATINUM	GOLD	FAMILY SPONSORSHIP	ADD-ON \$500
SCOREBOARD AND STADIUM SPONSORSHIP					
GAME COMMERCIALS (30 SECONDS)	х				Х
PREMIUM DIGITAL BOARD STATIC AD (15 SECONDS)	х	х	х		х
PA RECOGNITION	x	x			Х
STADIUM SIGNAGE (FENCE SIGN)	2	2			Х
SOCIAL MEDIA SPONSORSHIP					
FACEBOOK, TIK TOK, INSTAGRAM OFFICIAL HYPE VIDEO	х				Х
SOCIAL MEDIA GRAPHIC SPONSOR	x				Х
TEAM SITE VISIT WITH PHOTO PLAQUE	х				Х
AD IN PVHS FOOTBALL SEASON PROGRAM	FULL PAGE	1/2 PAGE	1/4 PAGE	NAME IN PROGRAM	х
ASSIGNED SEATS (HOME GAMES)	4	2	2		Х
PARKING PASS	2	1	1		Х
FRAMED TEAM PHOTO WITH YOUR LOGO	х	х	Х		х
INVITATIONS AND TICKETS TO YEAR END BANQUET	2	2	2		х